



THE CREATIVE

You are an individual who has studied, produced, or led design and design-inspired initiatives. Building on your perspective on the potential of creativity to drive change and innovation, you seek to enhance your strategic expertise by combining your knowledge of craft with a cultivated sense of business processes.



THE ENTREPRENEUR

You seek to create and implement new ideas for products, services, or businesses. Along with your drive and experience, you will apply what you learn and turn the projects you imagine into real innovations.



THE INNOVATIVE LEADER

As a leader in business and technology, you are experienced at driving the operations, technical, analytical, or strategic elements of your company. You recognize that to continue to lead growth and successfully identify new opportunities, your expertise is best coupled with creative, design-inspired approaches to commerce.



COHORT

You will be part of an intimate, collaborative cohort of professionals from diverse backgrounds.

As your knowledge-base expands, your network will do the same.