Global Executive MS-SDM
PROGRAM CALENDAR

THE NEW SCHOOL
PARSONS PARIS

Independent Study

Integrated Studio I

New Design Firms

Strategic Design & Management in New Economics

Sustainable Business Models

Regulatory & Ethical Contexts

Design Innovation & Leadership

Managing Creative Projects & Teams

Integrated Studio II

STUDIO

Studios require students to travel to Shanghai and New York City respectively.

These sessions build on knowledge that is acquired through coursework that is applied to real scenarios.

INDEPENDENT STUDY

The program's capstone is designed to allow students to apply their knowledge to a personal project.

This is a culmination of their experiences in the program.

COURSEWORK

Each course kicks off with a weekend in Paris and continues online for seven weeks.