

FACULTY AND STAFF
2014–2015
INFORMATIONAL PACKET

PARSONS

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NEW ACADEMIC LEADERSHIP APPOINTMENTS 2014–2015

John Bauernfeind, Associate Director, BFA Fashion Design, SOF

Gregory Climer, Associate Director, Parsons First Year

Mariah Doren, Assistant Dean, Curriculum and Learning*

Lorraine Karafel, Associate Dean, ADHT*

Robert Kirkbride, Associate Dean, SCE*

Mung Lar Lam, Associate Director, AAS Fashion Design / AAS Fashion Marketing, SOF

Kyle Li, Director, BFA Design and Technology, AMT

YuJune Park, Director, BFA Communication Design, AMT

Timo Rissanen, Director, AAS Fashion Design / AAS Fashion Marketing, SOF

** Appointment made effective during 2013–2014 academic year.*

NEW ADMINISTRATORS AND STAFF 2013–2014

Jennifer Consoli, Technician, AMT

Ariana Barat, Technician, AMT

Mattia Davis, Design Studio Technician, SOF

Yasi Ghanbari, Associate Manager of Part-time Faculty, AMT

Ryan Haselman, Assistant, AMT

Savanna Kustra, Administrative Assistant, ADHT

Joy McKinney, Program Administrator, SCE

Tyson Robertson, Academic Advisor

Jennifer Soong, Graduate Program Administrator, ADHT

Damien Vera, Technician, AMT

ADMINISTRATIVE PROMOTIONS 2013–2014

Chris Bruce, Facilities Manager, AMT

Kate Evanishyn, Assistant Director, Part-time Faculty Affairs

Peter Lapsley, Facilities Manager, AMT

Simmone Matherson, Program Associate, SCE

FACULTY PROMOTIONS AND POST-PROBATIONARY AND REAPPOINTMENT REVIEWS 2014–2015

The following faculty members have been granted tenure or extended employment:

Steven Faerm, Associate Professor of Fashion Design, Extended Employment

The following faculty members have successfully completed their post-probationary reviews:

Nadia Elrokhsy, Assistant Professor, Sustainable Interior Design

Lisa Grocott, Associate Professor, Design

David Leven, Associate Professor, Architecture

The following faculty members have been granted rank promotion:

Hazel Clark, Professor, Design Studies and Fashion Studies

Brian McGrath, Professor, Urban Design

The following faculty members have successfully completed their reappointment reviews:

Fiona Dieffenbacher, Assistant Professor, Fashion

Larisa Iosilevich, Instructor, Fashion

Maura Jurgrau, Assistant Professor, Fashion

Sarah Lichtman, Assistant Professor, Design History

Jonsara Ruth, Assistant Professor, Interior Design

Colin Stearns, Assistant Professor, Photography

Michael Verbos, Instructor, Product Design

NEW FULL-TIME FACULTY 2014–2015

School of Art and Design History and Theory

Freyja Hartzell, Assistant Professor, Material and Visual Culture

Hartzell was most recently postdoctoral fellow in Material and Visual Culture in ADHT. Her scholarship in the field of modern design history and theory is well-grounded and squarely in an area that complements the ADHT curriculum. She has five published articles over a dozen conference paper presentations, including at the annual conferences of the College Arts Association (2014, 2012, 2009). She has previously taught as part-time faculty in ADHT's MA in History of Decorative Arts and Design, and as visiting instructor in Art & Art History at Wesleyan, and at Yale held teaching fellowships in the areas of western art,

global modernism, European art, and domestic architecture and decorative arts of colonial America. Hartzell has studio background in ceramics. She was professor of ceramics at the University of Florida, Gainesville (2002), and at Nova Scotia College of Art and Design (2001). From Yale University, she has a PhD, MPhil and MA in the history of art. She has an MA in history of the decorative arts from Bard Graduate Center and BA in art from Grinnell College.

School of Art, Media, and Technology

Charlotte Cotton, Visiting Associate Professor, Photography

Cotton is one of the most influential voices shaping contemporary photographic practices. Cotton has organized numerous large-scale exhibitions, extensively published critical texts and articles on the subject of photography, as well as having held important curatorial and programming positions in high-profile institutions, including LACMA in Los Angeles, the Victoria and Alberts Museum in London, and the Photographer's Gallery in London. She has also taught in a diverse range of educational venues, serving as visiting critic at the Yale School of Art, the Roski School of Art at USC, and in the Art Department at UCLA. Her unique background spans curatorial, programming, and editorial work with commercial fields and crosses over to a range of other realms of photography, including fine art, installation, and performance. She was previously visiting faculty at Parsons during the fall 2013 semester.

Lacie Garnes, Assistant Professor, Imaging and Technology

Garnes has an MFA in Art and Technology Studies from The School of the Art Institute of Chicago and a BFA in Photography and Digital Arts from Bowling Green State University. She was most recently associate manager of part-time faculty in AMT. She was previously program director of Visual Communication/Animation/Graphic Design at The School of Design in Chicago. She has taught part-time at the Evanston Art Center in Illinois and was teaching assistant at the School of the Art Institute of Chicago and the Teaching Institute for Contemporary Art. Garnes is active as a photographic artist, and her work has exhibited at galleries, museums, and art centers nationally.

Aaron Hill, Assistant Professor, Data Visualization

Hill was most recently a research associate at MDRC, a nonprofit, nonpartisan organization that rigorously evaluates social and educational programs that serve the poor. His research at MDRC focused on labor market retention and advancement for low-wage workers in the United States and the United Kingdom. He specialized in survey design and measurement. He also trained staff in research methods and data wrangling. As part-time faculty at The New School, Hill has taught graduate courses in statistics and data visualization. Hill has an MS in urban policy analysis and management from Milano and a BA in speech communication from the University of Southern Mississippi.

H. Lan Thao Lam, Assistant Professor, Fine Arts (Spring 2015)

H. Lan Thao Lam is a bi-national, bilingual artist whose work examines the ramifications of the past for the current socio-political moment through object-making, installation, film,

video, writing and intervention. For over ten years, she has been active as “Lin + Lam,” producing collaborative multidisciplinary projects about immigration, sites of residual trauma, national identity and historical memory. Lam was a Whitney Museum Independent Study fellow, and considers her experiences in refugee camps and housing projects also part of her education. Her work has been exhibited and screened internationally at venues, including The New Museum, The Kitchen, NY; Carpenter Center, Harvard University; 3rd Guangzhou Triennial; Arko Art Center, Korean Arts Council, Seoul, Korea; Taiwan International Documentary Festival, Taipei; rum46, Denmark; Cold City Gallery and Lennox Contemporary, Toronto. She has been awarded the Canada Council for the Arts - Media Art Grant, Vera List Center for Art and Politics Fellowship, H.L. Rous Sculpture Award, and James Robertson Environmental Design Award. Lan Thao’s work has been reviewed in numerous publications, including *Art Forum*, the *New York Times*, *Art Journal*, the *Huffington Post*, *Time Out Hong Kong*, and *Art Asia Pacific*. She was most recently faculty in the MFA Interdisciplinary Art program at Goddard College, and has previously taught at The Cooper Union, Vermont College of Fine Arts, and Middle Tennessee State University. She has an MFA in visual art from the California Institute of the Arts and AOCA in sculpture/installation from Ontario College of Art.

YuJune Park, Assistant Professor, Communication Design

Park holds an MFA in Graphic Design from Yale University and a BFA in Furniture Design from the Rhode Island School of Design. She is the cofounder of Synoptic Office with Casper Lam, another part-time faculty member at Parsons. Her work has been exhibited in Boston, New York City, Cologne, Milan, Slovenia and China. AIGA, the I.D. Annual Design Review, the 90th Annual Art Director's Club Awards, iDN, It's Nice That, Etapes, the Muckenthaler Cultural Center, the Museum of Architecture and Design in Ljubljana, and the Ningbo Museum of Art have recognized her work. Additionally, she has trained under and worked with several studios including 2x4, Project Projects, Graphic Thought Facility, Pentagram, and Base Design for a variety of clients including the Museum of Modern Art, Milk Studios, Frieze Art Fair, Wellesley College, and the Design Museum. Park has taught at Yale University and SUNY Purchase and was a part-time faculty member at Parsons.

Sreshta Rit Premnath, Assistant Professor, Fine Arts

Premnath has had solo exhibitions at KANSAS, New York; Gallery SKE, Bangalore; The Contemporary Art Museum St. Louis; Tony Wight Gallery, Chicago; Galerie Nordenhake, Berlin; Wave Hill, New York; Art Statements, Art|41|Basel; as well as numerous group exhibitions at venues including YBCA, San Francisco; Galerie Balice Hertling, Paris; 1A Space, Hong Kong; Thomas Erben Gallery and Friedman Benda Gallery, New York. He is the founder and co-editor of the publication *Shifter* and co-organizes the ongoing Project for an Archive of the Future Anterior. Premnath has attended the Whitney Independent Study Program, Skowhegan, and Smack Mellon. He has received grants from Art Matters and the Civetella Ranieri Foundation, and was awarded the Arthur Levitt Fellowship from Williams College. Based in Brooklyn, Premnath is assistant professor at Moore College in Philadelphia, and previously taught at Parsons, Vermont College of Fine Art, The Cooper Union, and Williams College. He has an MFA from Bard College and BFA from the Cleveland Institute of Art.

Daniel Sauter, Associate Professor, Data Visualization

Sauter is an artist who creates interactive installations and site-specific interventions dealing with the cultural and social implications of emerging technologies. His research is driven by a curiosity about the ways in which technologies shape and transform civil liberties, urban spaces, social relationships, and the human body. Sauter was most recently tenured Associate Professor of New Media Arts and Associate Dean for Faculty Affairs at the University of Illinois at Chicago College of Architecture, Design, and the Arts. He is the author of *Rapid Android Development: Build Rich, Sensor-Based Applications with Processing* (Pragmatic Programmers, '13), and founder of the Mobile Processing Conference. Sauter has an MFA in design and media arts from UCLA and a diploma in communication design from Karlsruhe University of Art and Design (Germany).

*School of Design Strategies***Rhea Alexander, Assistant Professor, Strategic Design and Management**

Alexander is a social entrepreneur who in 1991 founded a successful enterprise that incorporates sustainable and non-exploitative sourcing, mostly from developing countries, to produce home furnishings for both wholesale and retail markets. In recent years she has leveraged this experience in developing a consulting arm of her firm. Customers and clients of her company include major corporate players such as Barneys, Gracious Home, Neiman Marcus, and Harrods as well as nonprofit institutions including major museums like MoMA, the Art Institute of Chicago, and the Cooper-Hewitt, National Design Museum. Alexander has taught as part-time faculty in the BBA Strategic Design and Management program, and developed a new course in the MS SDM that runs as both a weeklong intensive and as a regular semester-long format. She has a BA in Environmental Design and Architectural Studies with minor in Product Design from Parsons.

Raz Godelnik, Assistant Professor, Strategic Design and Management

Godelnik is an entrepreneur and journalist with a special interest in green/sustainability initiatives within a business context. He started two firms: a clothing company that utilized hemp fabric and a second venture that promotes sustainability in the publishing industry by seeking to tie book sales to new tree planting through a voluntary surcharge at the point of sale. Godelnik has extensive experience as a contributing writer for the Israeli newspaper *Ma'ariv* and for the business blog *Triple Pundit*, with over 1000 articles on "green business issues" to his credit. He worked as an advisor to the Israeli Minister of the Interior, and as an economist in the Tel Aviv office of the advertising agency McCann Erickson. Godelnik has previously taught as adjunct at the University of Delaware and CUNY School of Professional Studies and most recently as part-time faculty in the BBA in Strategic Design and Management program at Parsons. Godelnik has an MBA with a major in finance from Tel Aviv University and a BA in economics and communications from The Hebrew University of Jerusalem.

School of Fashion

Mung Lar Lam, Assistant Professor, Fashion Design

Lam is a San Francisco-based artist and educator with a multidisciplinary background in fashion design, global production/management, fine art and academia. With twenty years of fashion industry experience, she has designed womenswear in New York and Paris, and worked for global brands such as Gap Inc. Bringing her cross-disciplinary approach to education, Lam has been a full-time educator for the past eight years, while concurrently maintaining a studio practice and exhibiting nationally and internationally. Working mainly with the mediums of textiles traditions, Lam is interested in the history of women's work and the bridge between craft and technology. Lam has an MFA in textiles from California College of Arts and Crafts, a BA in art/textiles from San Francisco State University, and an AAS in fashion design from FIT, and was recently visiting research fellow at the University of Oxford's International Gender Studies Centre (2010).

**NEW POSTDOCTORAL FELLOWS
2014–2015**

School of Art and Design History

Serdar Yalcin, Postdoctoral Fellow, Design History

Yalcin has successfully defended his doctoral dissertation, *Seals, Identity and Patronage in the Ancient Near East (ca. 1550–1050 BC)* and will be awarded a PhD in the Department of Art History and Archaeology at Columbia University. His expertise is in the art, architecture, and archaeology of the ancient Eastern Mediterranean and the Near East. As member of the Istanbul Documentation and Mapping Mesopotamian Monuments Projects led by Columbia faculty, Yalcin has experience in a range of digital humanities intersecting with his studies, including in panorama photography, 3D representations, and analytic databases. At Columbia, Yalcin taught a core curriculum course, Masterpieces of Western Art, and was a teaching assistant in courses on archaeology, and ancient art and architecture.

**ACADEMIC LEAVES
2014–2015**

Adam Brent will work on a solo sculptural commission for the NYC Department of Transportation. (Spring 2015)

Melanie Crean will develop two creative projects combining spatial narratives and location-based cinema with new forms of mobile interfaces. (Spring 2015)

Nadia Elrokhsy will develop her research in the area of sustainability into articles for publication. (Spring 2015)

Steven Faerm will complete a one-year Ed.M. program at Harvard Graduate School of Education. (Fall 2014–Spring 2015)

Andrea Geyer will prepare for two solo gallery exhibitions and complete a residency at the Museum der Moderne Salzburg. (Spring 2015–Fall 2015)

Lisa Grocott will establish a professional collaborative network dedicated to the question of learning environment design for K–16. (Spring 2014–Fall 2014)

David Leven will develop a series of publications on the topics of the house, the urban building, and the American grid and its anomalies. (Fall 2014–Spring 2015)

Jeffrey Lieber will complete his book manuscript *Flintstone Modernism and the Crisis in Postwar American Culture*, an investigation into American culture and politics of the 1950s and 1960s. (Fall 2014–Spring 2015)

Pablo Medina will travel on a lecture and workshop tour of Central and South America as well as conduct research for a book. (Fall 2014–Spring 2015)

Jim Osman will develop his solo show at the Lesley Heller Gallery. (Fall 2014–Spring 2015)

Arthur Ou will prepare for a solo exhibition, develop a sponsored documentary film project on photography, and work on a commissioned, collaborative book project on the intersection of technology and photography. (Spring 2015)

Jane Pirone will develop and broaden three major projects: XYZlab, urbanBIKE Initiative, and Not For Tourists. (Fall 2014–Spring 2015)

Derek Porter will develop new product designs that explore the physicality of the luminaire and its contribution toward interior design. (Spring 2015)

Lauren Redniss will support the release of her new book, *Thunder & Lightning*. (Fall 2014)

Colin Stearns will develop his research and creative practice in landscape art, photography, and theory. (Fall 2014)

Alfred Zollinger will develop his examination of the role tolerance plays in the act of making, in the context of reframing the discussion between digital and hand. (Fall 2014)

FACULTY EVENTS Fall 2014

Faculty forums and events related to administrative processes, promotion and reappointment preparation, and faculty development are posted to the Faculty Affairs section of the Parsons website: www.newschool.edu/parsons/faculty. The website also provides additional resources including instructional memos, funding opportunities, event scheduling/promotion guidelines, and other policies and forms. Listed below are some of the events planned for the upcoming semester.

Faculty Development Opportunities

For ongoing information about faculty development opportunities throughout the year—such as workshops on the Parsons Learning Portfolio, critique strategies, CV writing, promoting discussions in class, syllabus writing, and teaching with technology—visit the “Resources” section of the CUE Faculty Resources site: www.newschool.edu/parsons/cue.

Parsons Town Hall

Tuesday, September 16, 10:00 am–11:30 am

Theresa Lang Community and Student Center, 55 West 13th Street, 2nd floor

Presented by the Office of the Dean

All full-time and part-time faculty members and staff are encouraged to attend. An agenda for the meeting will be circulated closer to the date of the event. An audio recording and any materials presented or distributed will be made available on the Faculty Affairs section of the website.

Tenure/Extended Employment and Post-Probationary Review: Overview of Processes

Tuesday, September 16, 12:00 pm

Friday, October 17, 12:00 pm

66 Fifth Avenue, 6th floor conference room

Presented by the Office of Faculty Affairs and the Parsons Advancement, Promotion and Tenure Committee

This information and discussion session is specifically designed for full-time faculty on tenure or extended employment tracks (any year) to go over the review processes and timeline. RSVP to chons1@newschool.edu.

Managing Your General Research Funds: Travel and Purchasing

Wednesday, September 24, 12:00 pm

Orientation Room, 2 West 13th Street, ground floor

Presented by the Office of Administration

This presentation will provide an overview of policy and procedures, plus options for making purchases, booking travel, and preparing expense reports.

Part-time Faculty Professional Development Funds

Wednesday, September 24, 5:00 pm–6:00 pm
Orientation Room, 2 West 13th Street, ground floor

Presented by Office of Faculty Affairs: G. Best

This event will include a short presentation and Q&A on funds available to eligible part-time faculty through the Provost's Office (Faculty Research Fund, Academic Events Fund, and Innovations in Education) and through Parsons for professional development. The presentation will include examples of part-time faculty projects and presentations by part-time faculty who have received funds in the past. *RSVP to bestg@newschool.edu.*

RTA Faculty Reappointment: Overview

Tuesday, September 30, 12:00 pm
66 Fifth Avenue, 6th floor conference room

Presented by the Office of Faculty Affairs

This session is specifically designed for renewable term (RTA) faculty scheduled for reappointment review next year to learn about the process, timeline, and submission requirements. *RSVP to chons1@newschool.edu.*

The Academic CV

Tuesday, October 7, 12:00 pm
66 Fifth Avenue, 6th floor conference room

Presented by the Office of Faculty Affairs

This session is specifically for full-time faculty to provide guidance in the preparation of an academic curriculum vitae as part of the required submission for RTA reappointment review, post-probationary review, extended employment or tenure review, and rank promotion review. *RSVP to chons1@newschool.edu.*

Tenure/Extended Employment and Post-Probationary Review: The Personal Narrative

Tuesday, November 11, 12:00 pm
66 Fifth Avenue, 6th floor conference room

Presented by the Parsons Advancement, Promotion and Tenure Committee

This session is specifically for full-time faculty on the tenure or extended employment tracks (any year) to provide guidance on the personal narrative, a required component of the tenure review, extended employment review, and post-probationary review dossiers. *RSVP to chons1@newschool.edu.*

Tenure/Extended Employment and Post-Probationary Review: Constructing Your Dossier

Friday, December 5, 12:00 pm

66 Fifth Avenue, 6th floor conference room

Presented by the Parsons Advancement, Promotion and Tenure Committee

This session is specifically for full-time faculty on the tenure or extended employment tracks (any year) to provide guidance on how to present and organize dossier materials.

RSVP to chons1@newschool.edu.